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# Perspectives on HPC-AI Cloud, Storage, Interconnects, and Sustainability

ISC26 Market Update Briefing  
June 2026

**Mark Nossokoff and Jacklyn Ludema**

[www.HyperionResearch.com](http://www.HyperionResearch.com)  
[www.hpcuserforum.com](http://www.hpcuserforum.com)

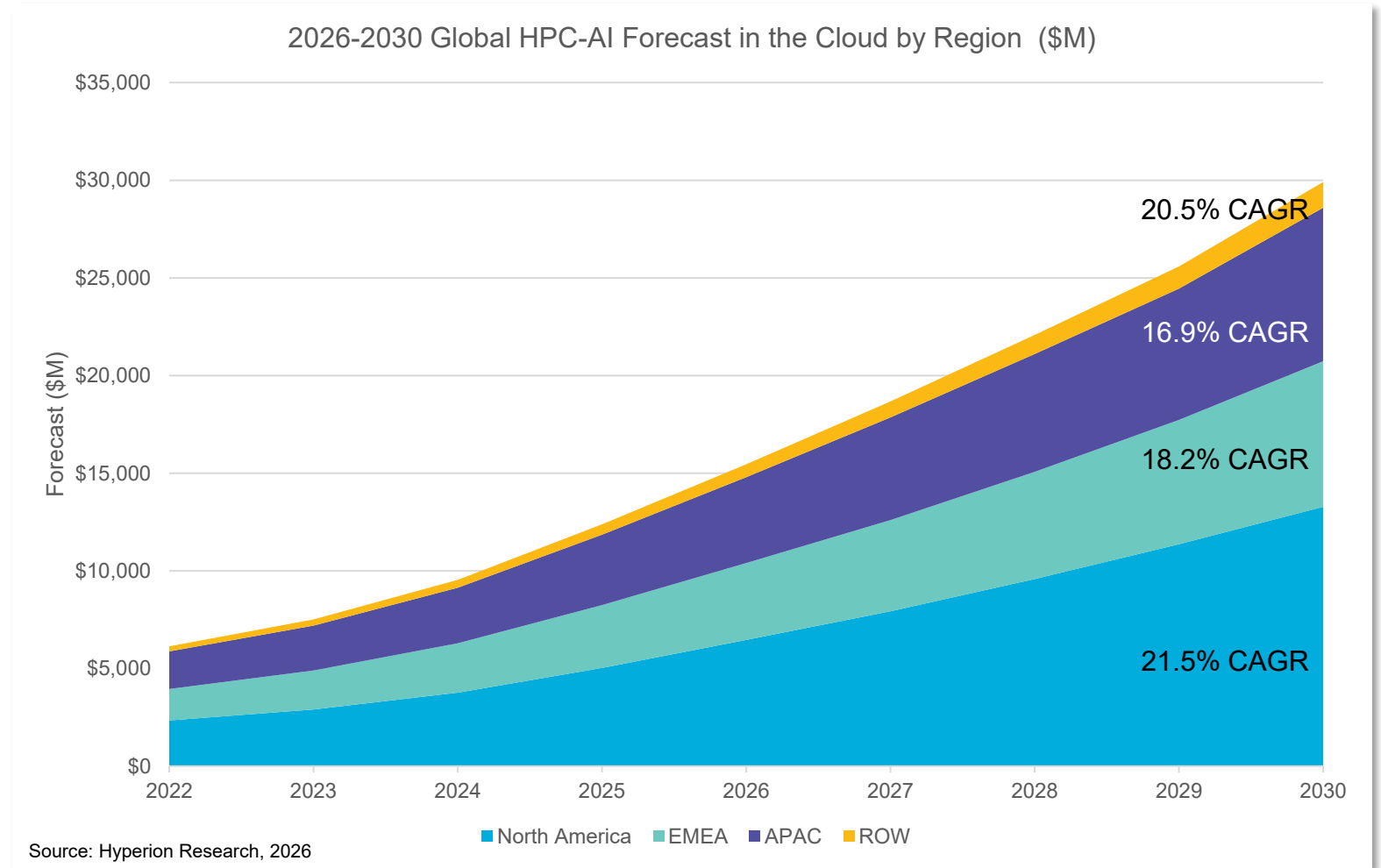
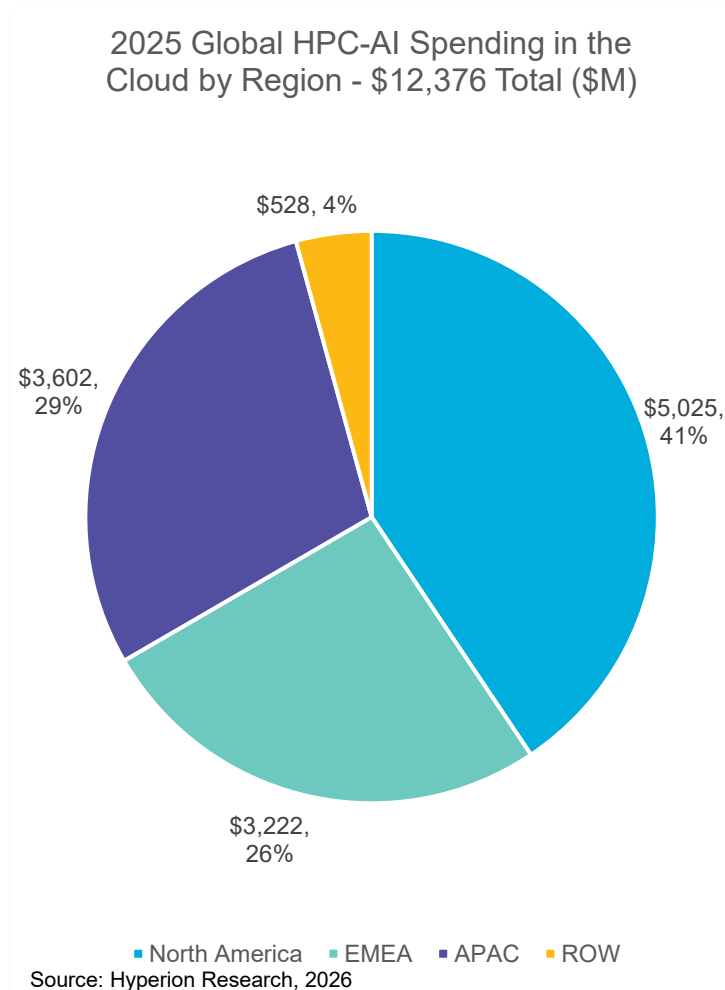


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# Cloud

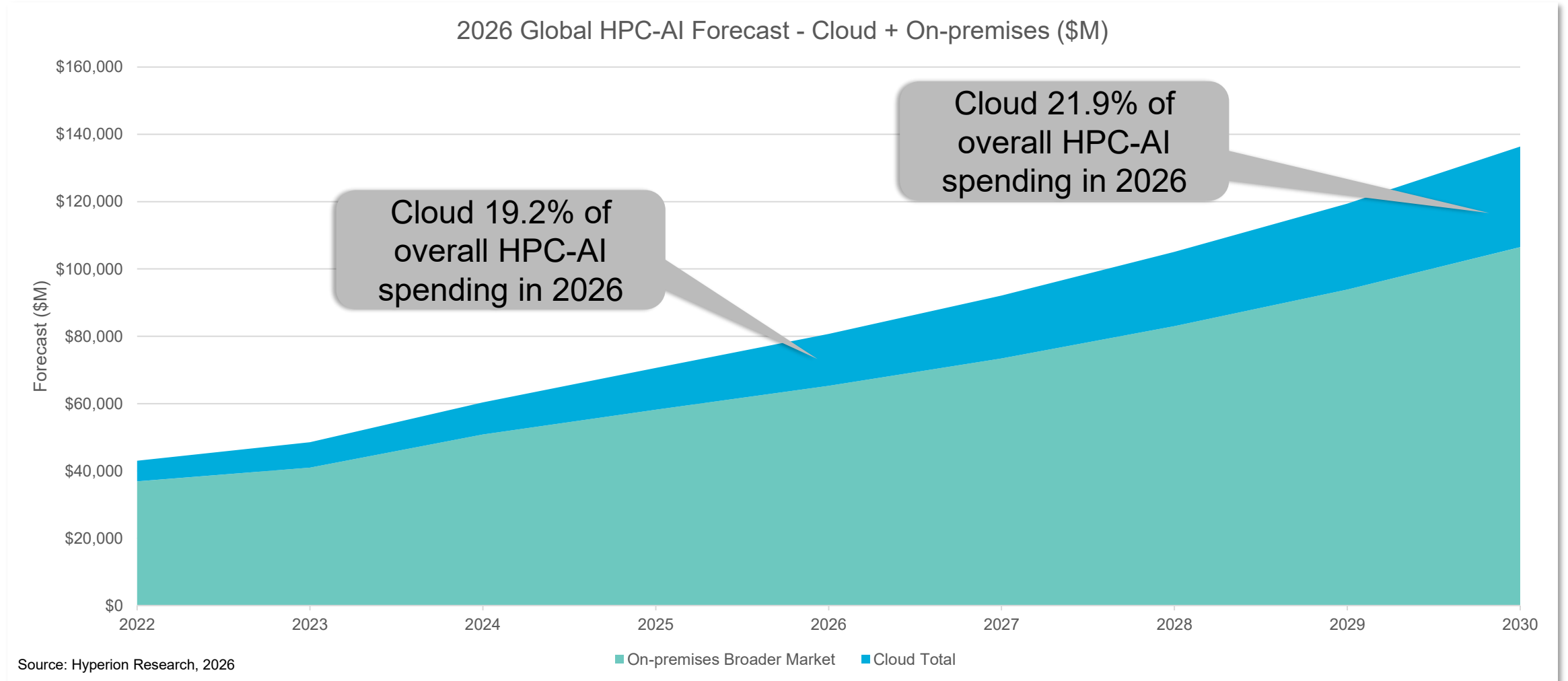
# 2026-2030 HPC-AI Cloud Forecast

*North America leads in cloud spending and projected growth*



# 2026-2030 HPC-AI Cloud Forecast

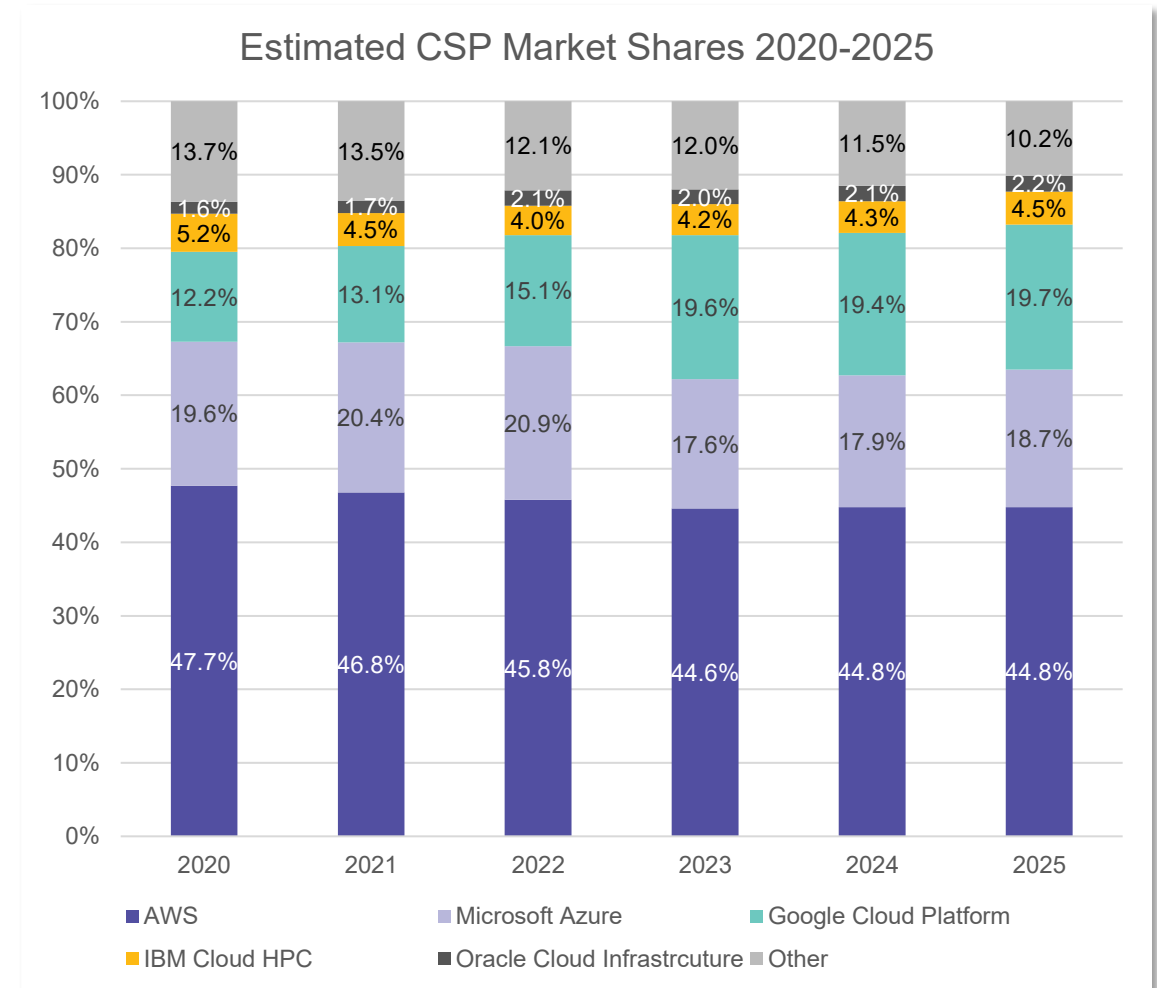
**Cloud growth projected to be 19.3% 5-year CAGR to \$29.9B in 2030**



# Estimated CSP HPC-AI Market Shares

*Market share order remains the same while all CSPs increased revenues*

- **Leading CSPs retained or grew share**
- **“Other” (includes neoclouds) grew revenue, but at a lesser pace than the leading CSPs, decreasing its overall market share**



Source: Hyperion Research, 2026



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# Scientific Computing Cost, Value, and ROI Model

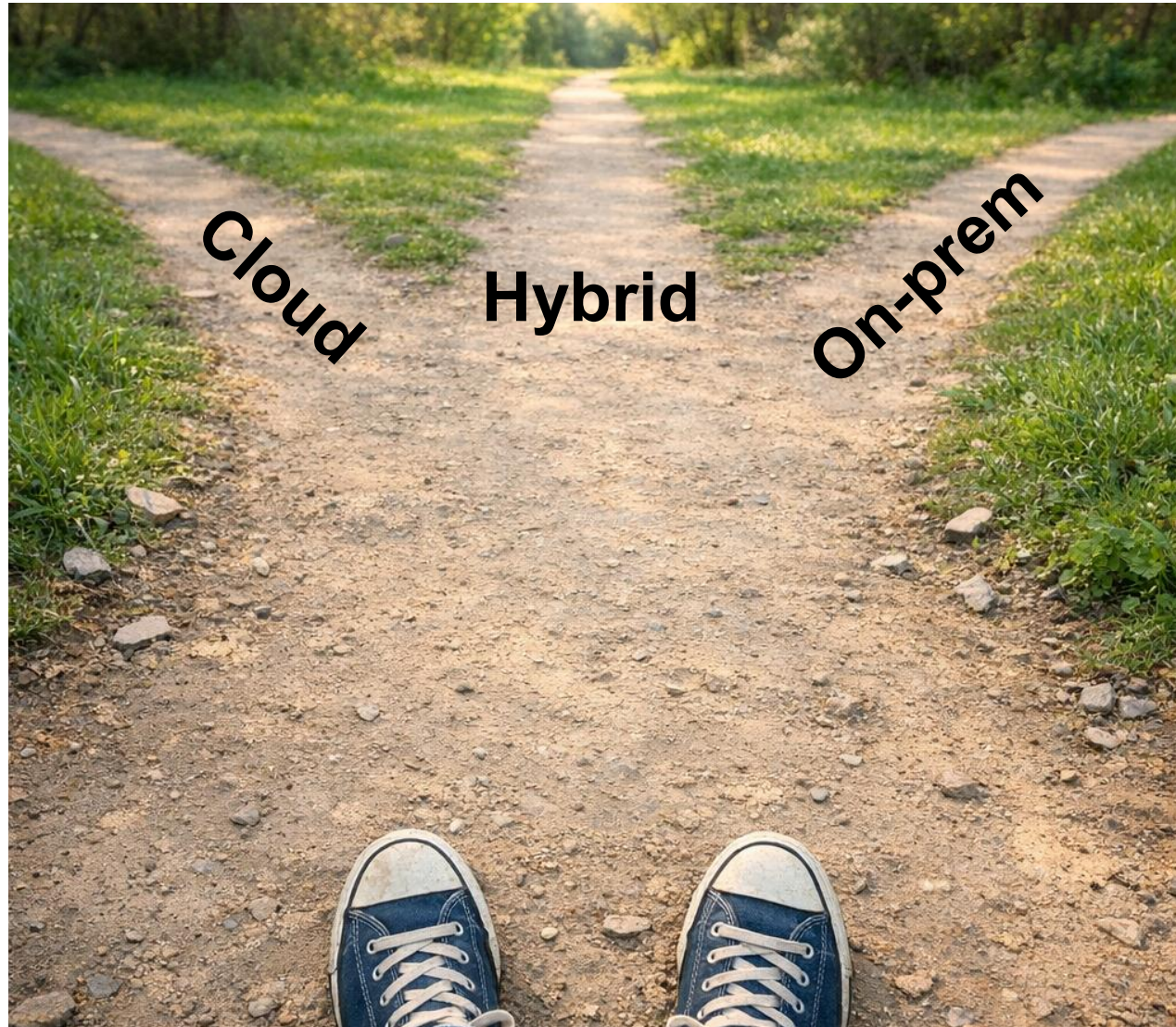


May 2026

[www.HyperionResearch.com](http://www.HyperionResearch.com)  
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Jaclyn Ludema & Mark Nossokoff

# The Project Compute Environment Decision



# Project Planning Uncertainty

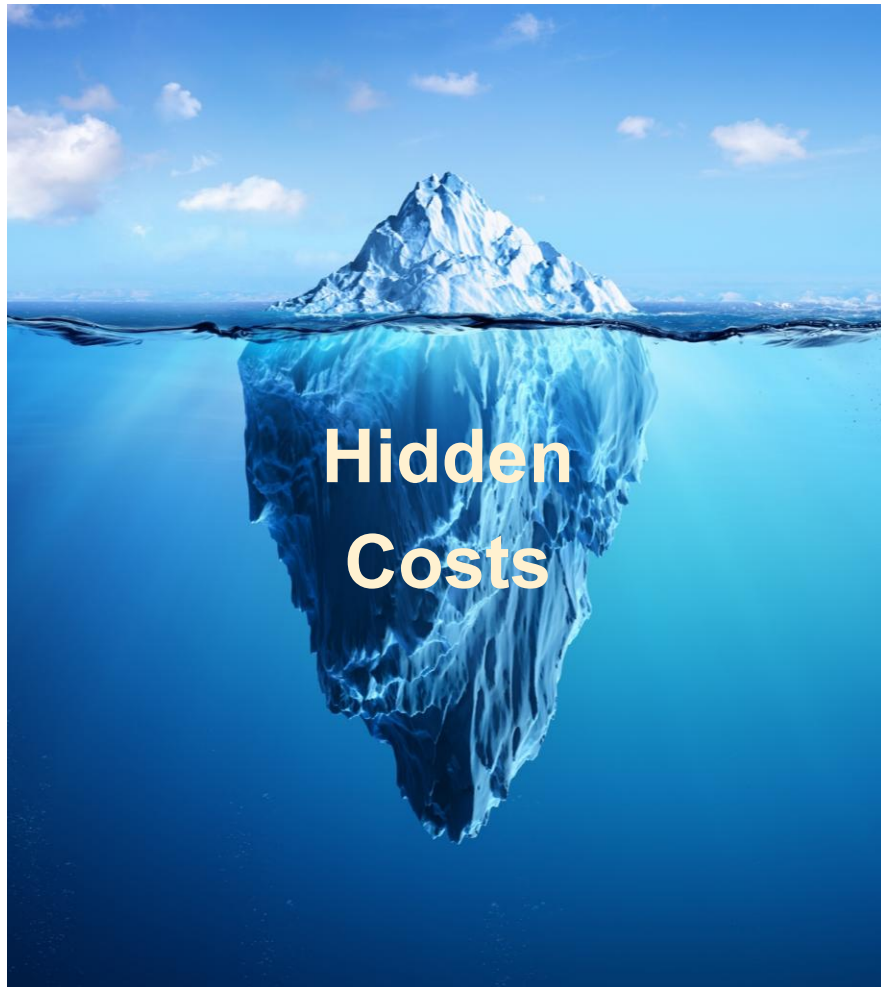
*Early-stage projects lack precise workload or value figures*

- **Workload estimation is inherently speculative**
- **Requirements evolve as understanding deepens**
- **Optimal infrastructure depends on:**
  - Compute requirements
  - Multiple workload characteristics
  - Software and data access requirements
  - Access to technology
  - Project goals
- **Proper decision-making requires consideration of all of the above**



# Some Costs are Fragmented and Hidden

*Costs are budgeted and tracked in various places, not always seen together by project planners*



- **Starting Costs are easy enough to estimate:**
  - # of CPU hours
  - # of GPU hours
  - Necessary storage
- **Hidden costs vary between organizations, projects, and computing environments**
  - Software & Licensing
  - Maintenance & Support/Managed Services
  - Utilities (Power & Cooling)
  - Networking
  - Data Egress/Transfer
  - Staff Labor: Help desk and project salaries
  - Operational
  - Vendor maintenance
  - Training
  - Building and floor space
  - Indirect / Overhead

# Quantifying Value of Scientific Research

*Difficulty in assigning a monetary value to the societal impact of fundamental research*



= \$ ?

# Fragmented Dialogue

*Technical, budget, and governance teams all look at TCO differently*



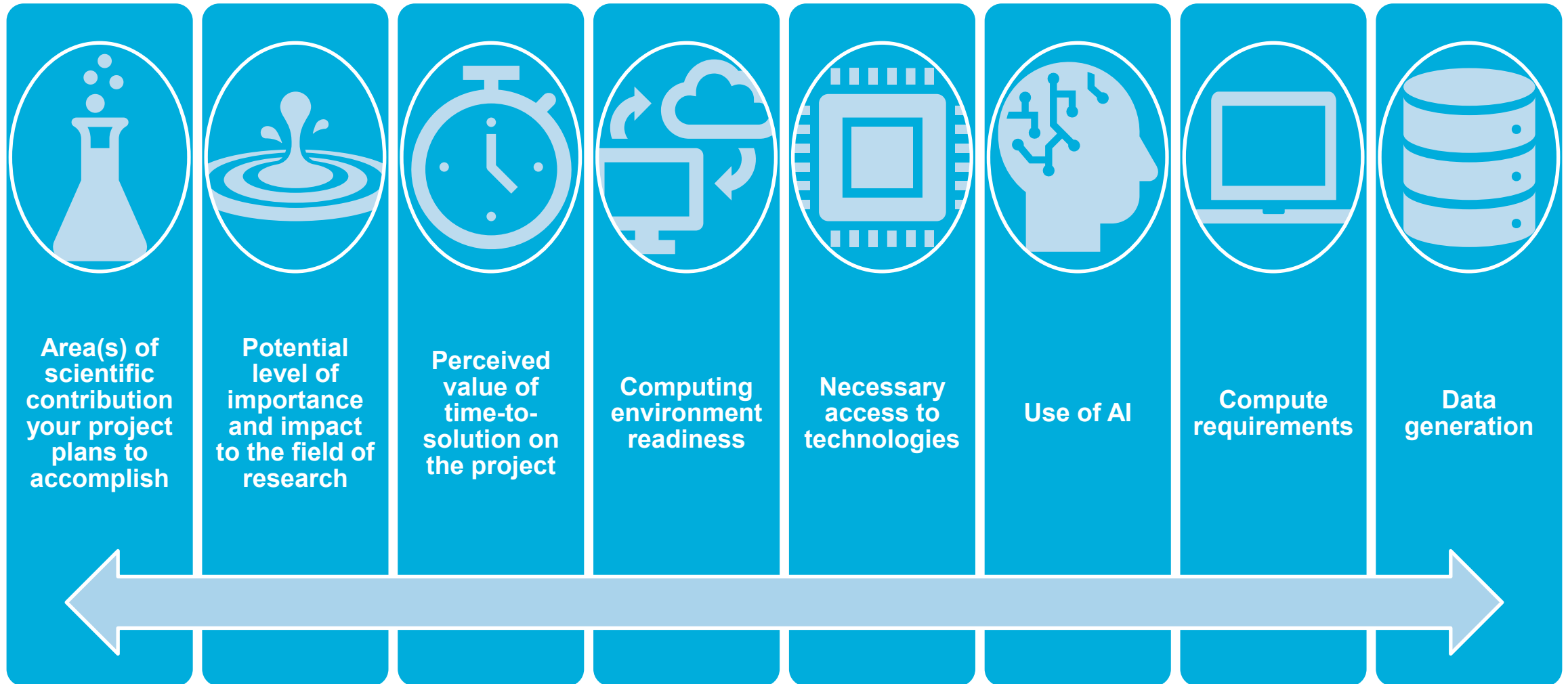
# The Solution: Scientific Computing Cost, Value, and ROI Model



- **A Decision-Support Tool:** An Excel-based model developed to guide project planning
- **Holistic Comparison:** Provide a transparent, data-driven comparison of on-premises, cloud and hybrid environments
- **Comprehensive Metrics:** Calculates and compares TCO, societal value, and ROI
- **Fosters Consensus:** Creates a common factual basis to streamline conversations and justify compute environment decisions

# Bringing Together Project Goals and Needs

*Researchers & project managers identify project-specific characteristics*



# Using the Tool

## Area of Scientific Contribution

### Hyperion Research Scientific Computing Cost, Value, and ROI Model: User Survey Questions

4/27/2026

User Inputs

Project Name:

4/27/2026

Hello,

The following model is intended to assist a scientific computing project decision-maker with assessing the cost and value of a project in planning. The following steps will guide you through how to use this tool.

- 1) First, answer as many of the following questions as you can regarding your projects
- 2) Review the model findings on the "Output Report-Results" tab.

Select which area(s) of scientific contribution the project could accomplish (goals of the project if successful)

**Advances Science**

Provides a better working understanding

Accelerates the time-to-solution

# Using the Tool (Continued)

## *Importance and Impact*

Importance and Impact	
Select the likely level of importance that the project can reach:	
<input type="text"/>	☰
Select the likely level of impact that the project can accomplish	
<input type="text"/>	☰
What would you rate your likelihood of success reaching these importance and impact goals?	
<input type="text"/>	☰








# Using the Tool (Continued)

## *Time to Solution & Compute Environment Readiness*

Time to Solution	
How critical is time-to-solution to this project, related to the computational work?	
	☰
Compute Environment Readiness	
Does the project application already work in the cloud?	
	☰
If not, how much work is required to run it in the cloud?	
	☰
Does the project application already work on-premises?	
	☰

# Using the Tool (Continued)

## Access to Technology

Access to Technologies	
Will your project require a specific processor/GPU type?	
	
Is the specific processor type available on prem?	
	
Will it require the latest GPU technologies?	
	
Will your project require specific software?	

# Using the Tool (Continued)

## Use of AI

Use of AI	
Will AI be used in the project?	
	☰
If yes:	
Are specific GPUs required?	
	☰
Is the latest generation of GPUs required?	
	☰
Will the work focus on using cloud-based Generative AI, LLM models, or other types of AI models?	
	☰
Will the work require the creation of new AI models or major changes to existing models?	
	☰
Will the work focus mostly on ML/DL or in-house models?	
	☰
Is FP64 required?	
	☰

# Using the Tool (Continued)

## Compute Requirements & Data Generation

Compute Requirements	
What are the anticipated CPU hours?	
<input type="text"/>	☰
What are the anticipated GPU hours?	
<input type="text"/>	☰
What is the anticipated storage capacity?	
<input type="text"/>	☰
Data Generation	
Will your work generate large data sets?	
<input type="text"/>	☰
If yes, how large?	

# Calculations Overview

## TCO Model

Starting Costs

- CPU hours
- GPU hours
- Storage



Adjustment Factors



Add-Ons % ranges



Cost Range

User inputs  
Hyperion Research data  
Model Outputs  
Final Output

## Value Model

Class Rank



Typical Potential Min & Max



Value Range

Project Category/  
Subcategory



Project Value Adjustments

## ROI Model

Value Range



Return on Investment

Cost Range

# Adjustment Factors

## *How project requirements and characteristics influence TCO*

- Answers to the questions regarding time-to-solution, compute environment readiness, access to technology, use of AI, and data generation are tied to percentage adjustments that are applied to the starting cost TCO.
- There are several answers to adjustment questions that negate the use of a certain computing environment.
- Example:

Adjustment Questions	Adjustments to the Overall Budget					
	Hybrid		On-premises		Cloud	
	Lower Range	Higher Range	Lower Range	Higher Range	Lower Range	Higher Range
How critical is time-to-solution to this project, related to the computational work?						
Very important	8%	10%	15%	20%	0%	0%
Moderately important	5%	8%	10%	15%	0%	0%
Slightly important	3%	5%	5%	10%	0%	0%
Not important	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%

# Add-Ons to TCO

## Ensuring all elements of TCO are considered

- Add-ons are elements of TCO beyond the cost of CPU hours, GPU hours, and storage, and can be hidden or obscured in some TCO discussions.
- Based on Hyperion Research TCO data, this tool provides a lower- and higher-percent range of how these Add-ons change TCO.

Add-Ons to TCO						
	Hybrid		On-premises		Cloud	
	Lower Range	Higher Range	Lower Range	Higher Range	Lower Range	Higher Range
Software & Licensing	3%	7%	3%	8%	3%	6%
Maintenance & Support/Managed Services	5%	9%	10%	18%	0%	0%
Utilities (Power & Cooling)	4%	8%	8%	15%	0%	0%
Networking	4%	9%	5%	10%	3%	8%
Data Egress/Transfer	3%	7%	3%	5%	3%	8%
Staff Labor: Help desk and project salaries	10%	18%	15%	25%	5%	10%
Operational**	5%	8%	10%	15%	0%	0%
Vendor maintenance	4%	6%	8%	12%	0%	0%
Training	1%	3%	1%	3%	1%	3%
Building and floor space	3%	5%	5%	10%	0%	0%
Indirect / Overhead	8%	13%	10%	15%	5%	10%
<b>Total Add on budget</b>	<b>49%</b>	<b>91%</b>	<b>78%</b>	<b>136%</b>	<b>20%</b>	<b>45%</b>

\*\*Operational: bidding, selecting, purchasing, installation, operating, and upgrading

# Results: Model Output

*Users are first presented with the results of model*

Project Name:		Example Project				4/28/2026	
Model TCO Summary	Cost Range (\$K)		Value Range (\$K)		ROI		
Compute Options	Typical Min	Typical Max	Typical Min	Typical Max	Maximum	Minimum	
Hybrid	\$593	\$3,078	\$1,310	\$1,938	2.2 X	0.6 X	
Primarily On-premises	\$796	\$3,349	\$1,310	\$1,938	1.6 X	0.6 X	
Primarily Cloud	\$390	\$2,647	\$1,310	\$1,938	3.4 X	0.7 X	

- **Cost ranges, value ranges, and ROIs for 3 compute environment options**
- **But wait, there's more!**

# Adjusting the TCO Values

*Users may know more accurate starting costs or add-on costs, so the tool gives them an opportunity to adjust the numbers and document changes*

So here is what we think your total cost is going to be:					Please adjust where you see fit:		
Hybrid	Lower Range		Higher Range		Include	Adjust Lower Range	Adjust Higher Range
	%	\$	%	\$			
Starting costs*	67%	\$ 398,166	52%	\$ 1,615,875			
Software & Licensing	2%	\$ 11,945	4%	\$ 113,111	<input checked="" type="checkbox"/>		
Maintenance & Support/Managed Services	3%	\$ 19,908	5%	\$ 145,429	<input checked="" type="checkbox"/>		
Utilities (Power & Cooling)	3%	\$ 15,927	4%	\$ 121,191	<input checked="" type="checkbox"/>		
Networking	3%	\$ 15,927	5%	\$ 145,429	<input checked="" type="checkbox"/>		
Data Egress/Transfer	2%	\$ 11,945	3%	\$ 105,032	<input checked="" type="checkbox"/>		
Staff Labor: Help desk and project salaries	7%	\$ 39,817	9%	\$ 282,778	<input checked="" type="checkbox"/>		
Operational**	3%	\$ 19,908	4%	\$ 121,191	<input checked="" type="checkbox"/>		
Vendor maintenance	3%	\$ 15,927	3%	\$ 96,953	<input checked="" type="checkbox"/>		
Training	1%	\$ 3,982	2%	\$ 48,476	<input checked="" type="checkbox"/>		
Building and floor space	2%	\$ 9,954	3%	\$ 80,794	<input checked="" type="checkbox"/>		
Indirect / Overhead	5%	\$ 29,862	7%	\$ 201,984	<input checked="" type="checkbox"/>		
Totals		\$ 593,267		\$ 3,078,242			

# The Final Results

## Model Output and Adjusted Outputs

Project Name: Example Project 4/28/2026						
Model TCO Summary	Cost Range (\$K)		Value Range (\$K)		ROI	
Compute Options	Typical Min	Typical Max	Typical Min	Typical Max	Maximum	Minimum
Hybrid	\$593	\$3,078	\$1,310	\$1,938	2.2 X	0.6 X
Primarily On-premises	\$796	\$3,349	\$1,310	\$1,938	1.6 X	0.6 X
Primarily Cloud	\$390	\$2,647	\$1,310	\$1,938	3.4 X	0.7 X
Adjusted TCO Summary	Cost Range (\$K)		Value Range (\$K)		ROI	
Compute Options	Typical Min	Typical Max	Typical Min	Typical Max	Maximum	Minimum
Hybrid	\$695	\$2,462	\$1,310	\$1,938	1.9 X	0.8 X
Primarily On-premises	\$738	\$2,980	\$1,310	\$1,938	1.8 X	0.7 X
Primarily Cloud	\$395	\$2,531	\$1,310	\$1,938	3.3 X	0.8 X

Source: Hyperion Research, 2025

# Plan for Next Steps

## *Web-based version of this Tool*

### Scientific Computing Cost, Value & ROI Model

Hyperion Research © 2026

- 1 Project Info
- 2 Scientific Goals
- 3 Importance & Impact
- 4 Compute Environment
- 5 Technologies
- 6 AI & Compute
- 7 Results

#### Project Information

Enter basic details about your scientific computing project.

Project Name

**About this tool**

This model helps scientific computing project decision-makers assess the cost, value, and ROI of a project in planning. Answer as many questions as you can — defaults are used where inputs are left blank.

< Back ● ● ● ● ● ● ● ● Next >

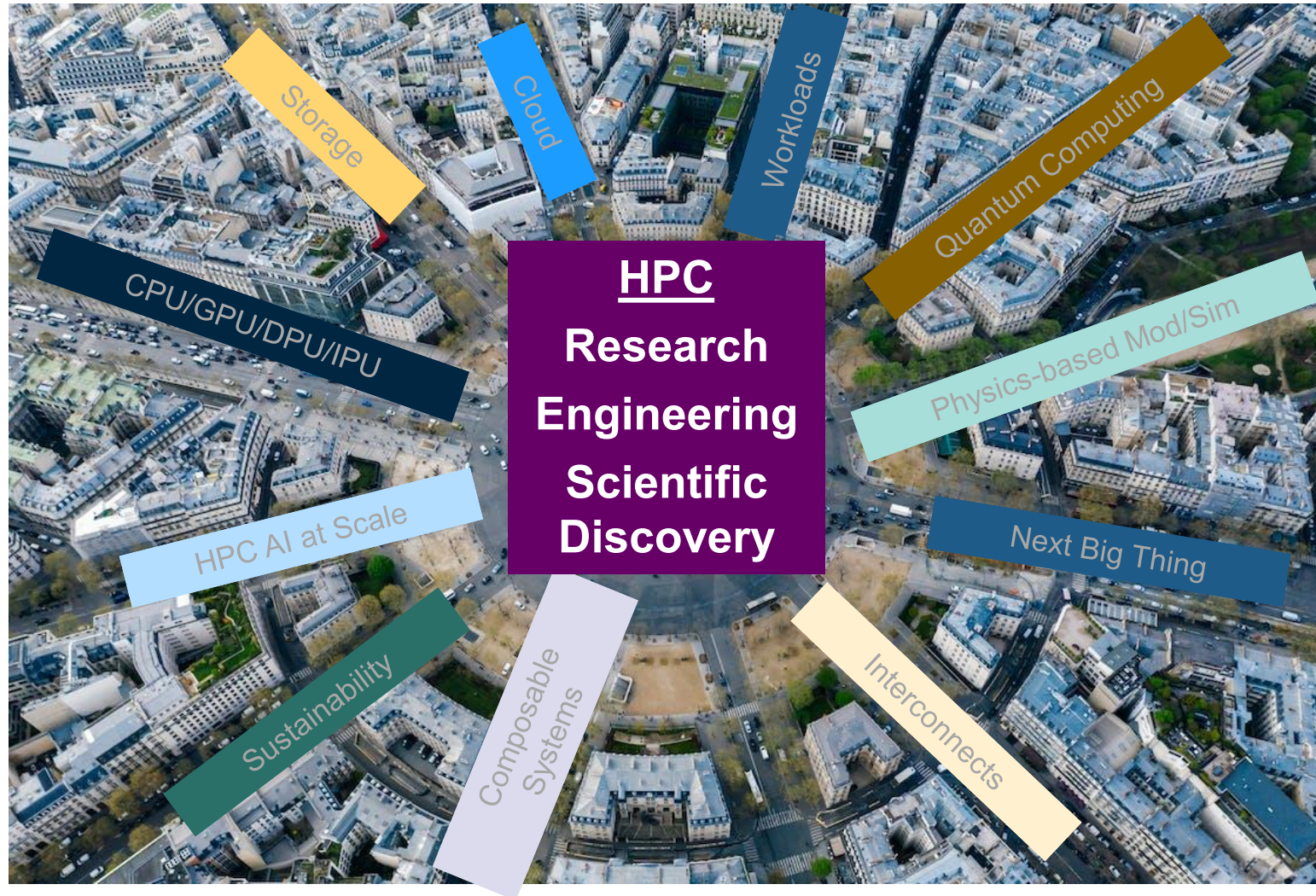


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# Storage

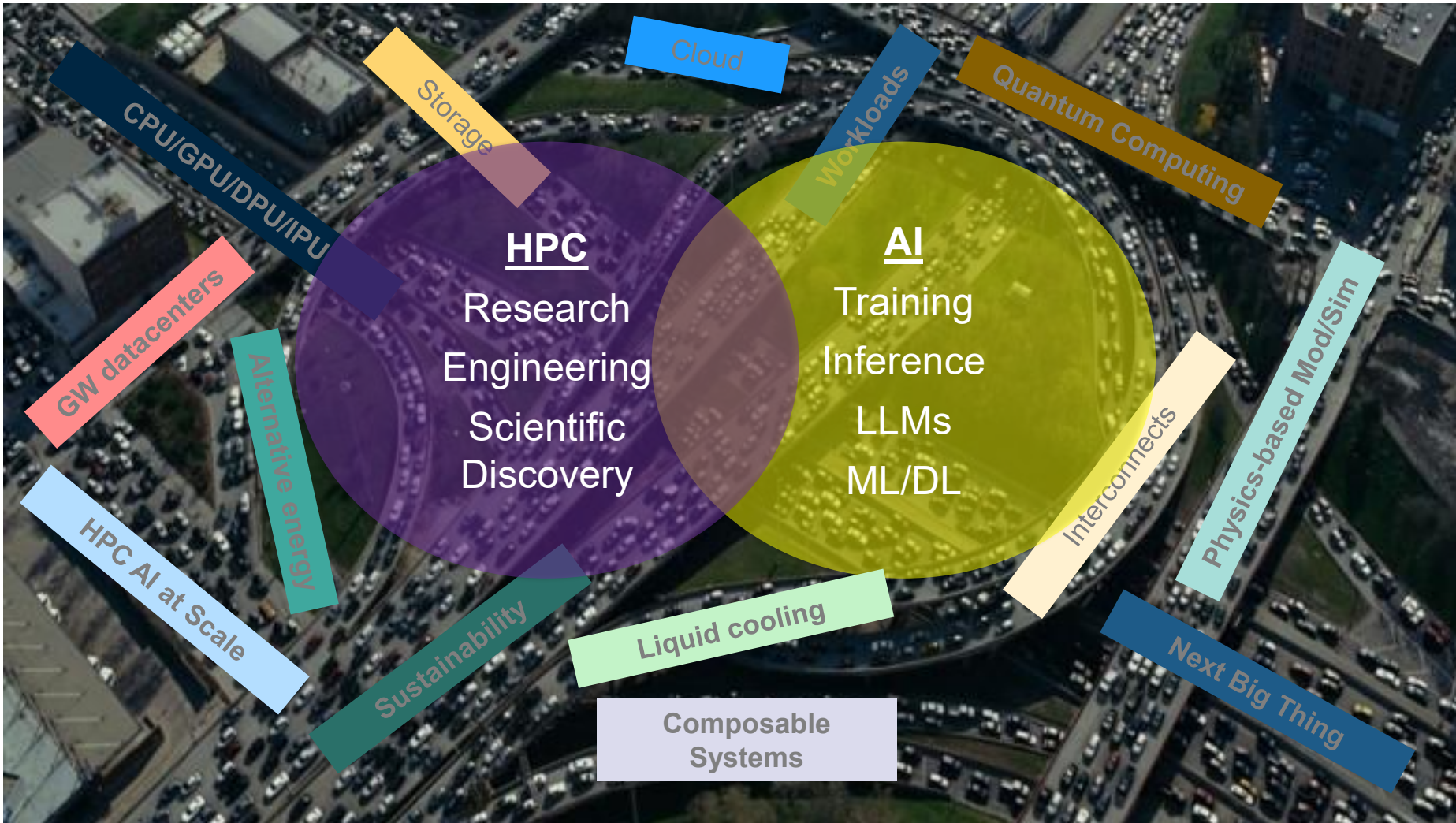
# Not Your Father's HPC

*A Busy Intersection of Complex Challenges*



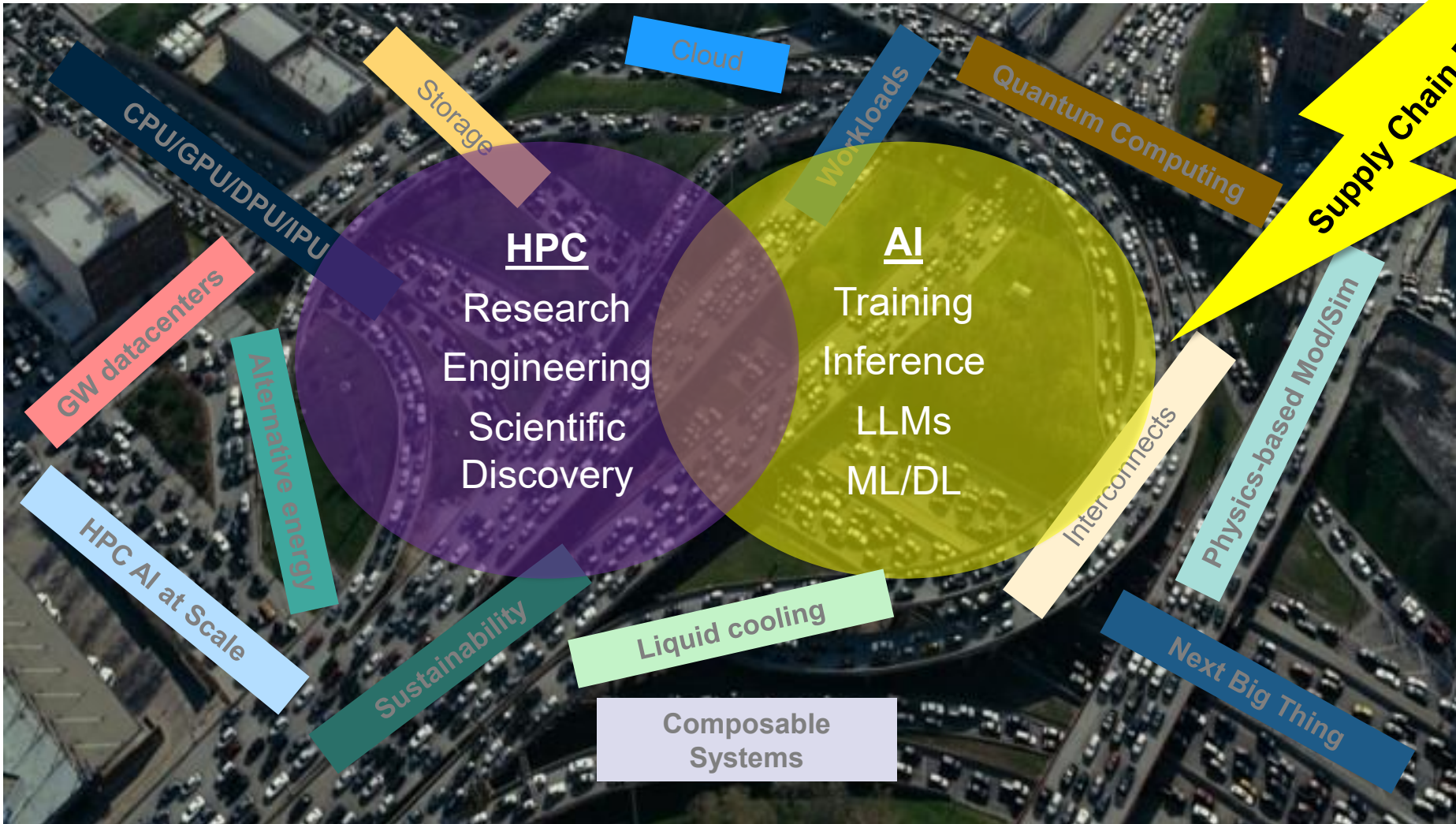
# Not Your Father's HPC... ..now add AI

*A Busy Intersection of Complex Challenges*



# Not Your Father's HPC... ..now add AI

*A Busy Intersection of Complex Challenges*

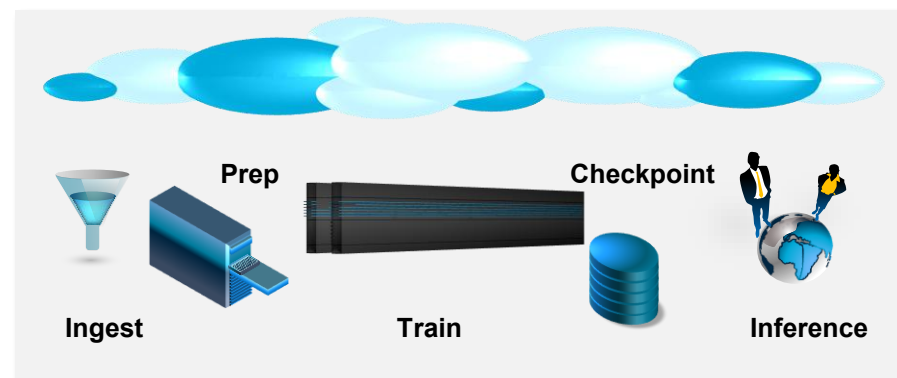
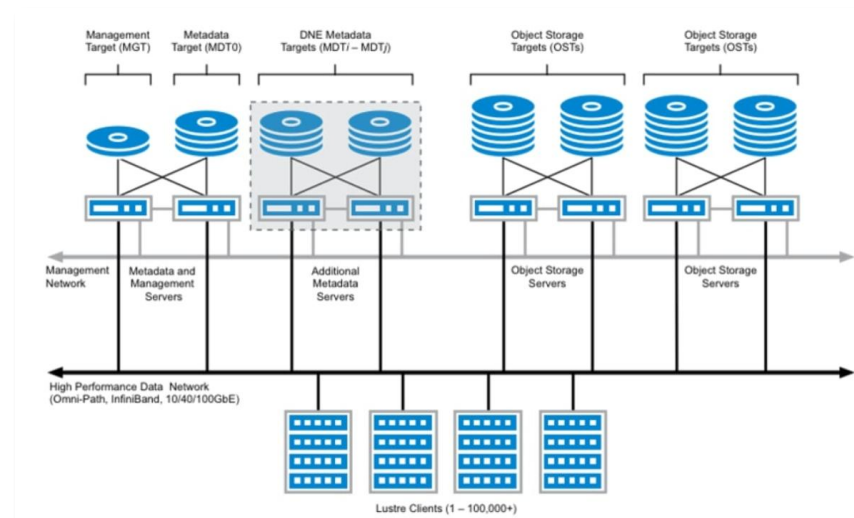


# Storage: Data Platforms Take Hold

*In: Accommodation of the heterogeneous workloads of traditional HPC and modern AI workloads*

*Out: Storage systems tailored primarily for homogenous traditional HPC workloads*

- **Storage evolving into content-aware data platforms for heterogeneous workloads**
- **AI workloads driving need for high-performance, flexible I/O**
- **Storage market providing innovation and business growth opportunities**
- **Market growth likely to spur acquisitions, funding rounds, and IPOs**
- **Providers are increasingly integrating AI into their data platforms, in addition to optimizing them for AI data pipeline**
- **CSPs are also addressing data platform needs**



# Supply Chain Challenges and Opportunities

*Pricing, allocations, and lead times leading to creative responses*

- **Memory manufacturers reallocating NAND capacity to HBM capacity**
- **Cluster memory capacities being driven higher by AI inferencing and requirements for long context windows**
- **Pricing rising in response 2x-3x over the past couple of years...**
- **...driving storage to become a large % of a balanced system architecture's budget**
- **New manufacturing capacity projected to not come on-line until mid-late 2027**
- **Maximize effective flash capacity from existing assets in AI and HPC workloads**

# Data Platforms

*Growing number of vendors adopting the market segment*

- **DDN Infinia**
- **Everpure**
- **Hammerspace**
- **HPE**
- **Huawei**
- **IBM**
- **NetApp data platform**
- **Oracle data platform**
- **VAST AI Operating System**
- **VDURA**
- **Weka**





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# Interconnects

# Emerging (Proliferation?) Standards

- **Ultra Ethernet Consortium (UEC)**
  - Scale-out
  - Contributions to Linux kernel
  - Released Rev 1.0
  - NVIDIA joined
  - Much of UEC is Slingshot
  - Now under the Linux Foundation
- **Ethernet Scale-Up Networking (ESUN)**
  - Scale-up
  - Announced at 2026 OCP Summit
- **UltraAccelerator Link (UALink) Consortium**
  - Released version 1.0 of spec
  - NVIDIA absent
- **InfiniBand**
  - Incumbent but adoption may have peaked
  - Quasi-standard; sole-sourced by NVIDIA
- **NVLink Fusion for 3rd party integration**
  - More than serdes
  - NVIDIA's response to UALink
  - Intel added in conjunction with corporate investment from NVIDIA
- **MRC on Ethernet**
  - Multiple Reliable Connections
  - Aggregate multiple serdes lanes into a single non-blocking system/cluster fabric
  - Topologically equivalent to NVLink GPU connectivity

# Other Interconnect Considerations

- **Other interconnects**
  - HPE Slingshot
    - Increasing line rates
    - Heavy contributions to UEC
    - Increasing promotion and visibility within the market (e.g., Slingshot workshop at SC25)
  - Eviden Bxi
    - Increasing line rates
    - Roadmap to intercept UEC
  - Cornelis OmniPath
    - Increasing line rates
    - Roadmap to intercept UEC
  - Huawei
    - UB-Mesh
    - Challenging NVLink
    - Open source the spec
- **CSPs**
  - Oracle Zettascale10 Acceleron RoCE networking
  - AWS EFA sidecar
  - Google
    - Falcon
    - optical switching
    - Virgo (TPU8i)
    - Boardfly (TPU8t)
- **Technology**
  - Optical adoption



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# Sustainability

# HPC/AI Sustainability

- **Grid Stability**

- May 4, 2026 – North American Electric Reliability Corporation (NERC) issued a rare Level 3 “Essential Action” Alert after repeated events of more than 1,000 MW of data center load abruptly tripped offline, highlighting that large datacenter load drops are now a documented grid stability threat

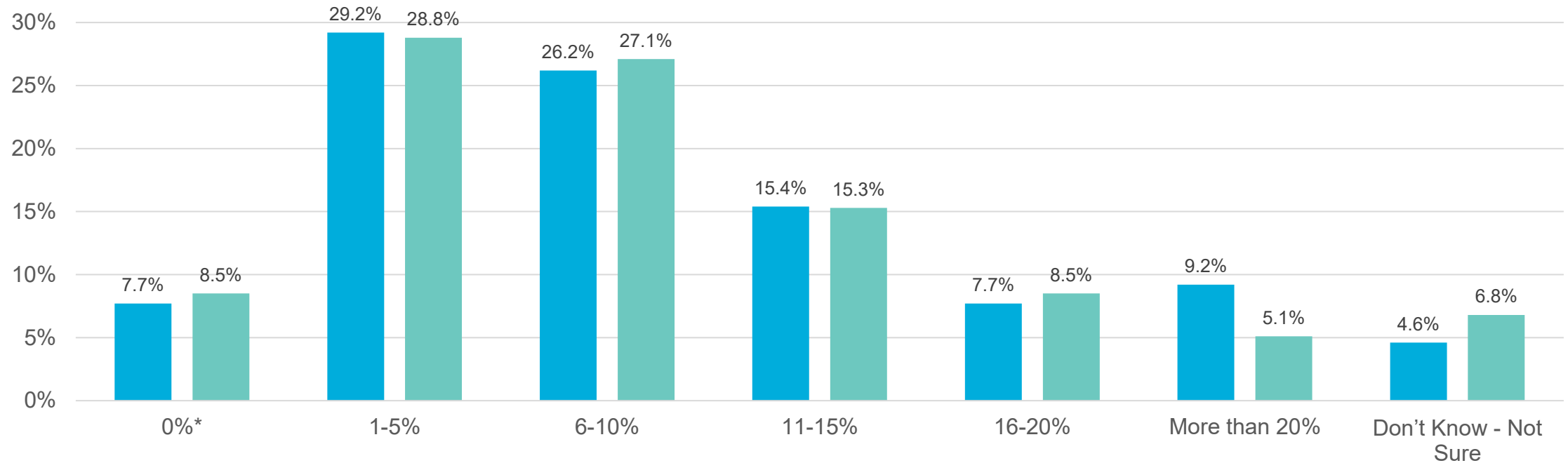
- **Creative Behind-the-Meter Solutions**

- On-site generation capacity, powered by natural gas (primarily US facilities)
- Small modular reactors (SMRs)
- Banking off-peak energy via facility-sized battery energy storage systems
- Interest in hydrogen-based backup generators
  - Groningen facility and Microsoft Lathan, NY, US (2022)
  - Bloom Energy: Calistoga, CA, US (Sept 2025)

# Willingness to Exchange Performance for Energy Efficiency

How much of your server system's performance would you be willing to give up in exchange for improved energy efficiency?

■ 2024 ■ 2026



n=65 (2024), n=59 (2026), Source: Hyperion Research

\* I am not willing to give up any performance for energy efficiency

# Call to Action and Coming Attractions

- **New website:** [High Performance Computing \(HPC\) Research | Hyperion Research](#)
  - Check it out!
- **New global site survey**
  - Look for results to start rolling out in 3Q26
- **Continuum Computing TCO/Value/ROI Model & Tool**
  - Sponsored by PNNL
  - Assist in providing project-based guidance on TCO and ROI analysis between cloud and on-premises infrastructure
  - Based on direct research on TCO



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# Questions?

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